

Source: World Am, Inc.

World Am's Isotec Subsidiary Wins More than Half Million Dollar Initial Order for Security Portals for Major Financial Institution

NEWPORT BEACH, Calif. – May 21, 2008 -- Isotec, Inc., a subsidiary of World Am, Inc. (OTCBB: WDAM), today reported that it has received an initial order of more than a half million dollars for its security portals from one of its key distributors with offices nationwide. The automated security portals will be installed in branches of a major financial institution.

World Am has two operating subsidiaries, Isotec and Senz-It. Isotec solutions provide "Protection, not just Detection." It develops, integrates and supplies Automated Security Portals, broadly categorized as access control, weapons control, or materials control systems that rigorously control entry or exit of people and materials into and/or out of a facility, while reducing the need for security personnel. Applications of the technology have been delivered to the commercial, retail and government sectors. Isotec's experience in this field allows it to provide high quality, code compliant, application-optimized solutions at the lowest cost in the shortest timeframe.

Senz-It represents an innovative advancement in the field of micro-sensors that have applications in food safety, water quality, Homeland Security, and indoor air quality monitoring business sectors. Its potential products are intended to compete in the developing field of real-time detection and notification devices, and are being designed to identify patterns of molecules present in liquid, blood and air environments for significantly less cost than current approaches.

Additional information on the company is available at <http://www.world-am.com> .

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward looking statements are further qualified by other factors including, but not limited to those, set forth in the World Am, Inc. Form 10-KSB filing and other filings with the United States Securities and Exchange Commission (available at www.sec.gov). The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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